

School District of Sturgeon Bay

Request for Proposal - Photography Services

Issue Date: April 14, 2025

Proposal Due Date: May 1, 2025, at 8:00 A.M.

Beginning with the 2025-2026 School Year

Process Point Person: Dan Tjernagel, Superintendent



The School District of Sturgeon Bay is looking to obtain competitive proposals from qualified vendors for school photography services. Such services would include but not be limited to the following:

- Pictures for students in grades PK-12
- Activity club pictures
- Athletic pictures – teams and individuals (including senior banners).

Additional services may be offered and incorporated in alignment with industry trends, services desired by similar school districts from your current client base, etc. The District utilizes PowerSchool as our student information system, and both TJ Walker Middle School and Sturgeon Bay High School work with Jostens as our Yearbook provider. Please include a minimum of two school districts as references in the proposal.

The School District of Sturgeon Bay selection committee will be the sole judge for determining which vendors will have the opportunity to present to the selection committee, as well as which vendor will eventually be presented to the Board of Education for formal approval, currently anticipated on May 21, 2025.

Please submit to our District Office one (1) original and two (2) copies of your proposal in a sealed envelope reflecting the following: Company's Name and Proposal Contact Person, as well as "Photography Services Proposal." Proposals are due by 8:00 A.M. on Thursday, May 1.

During the week of May 5-9, we anticipate contacting vendors who will be invited in for a presentation to the committee; presentation day is currently planned for Monday, May 12.

Thank you for your interest.

School District of Sturgeon Bay

Attn: Dan Tjernagel

1230 Michigan Street

Sturgeon Bay, WI 54235